

2024 SPONSORSHIP



DOMESTIC VIOLENCE: IT'S YOUR BUSINESS

CAMPBELL RIVER & NORTH ISLAND TRANSITION SOCIETY

Providing Services, Support, and Programs to Women and Their Children On The North Island.

101 - 1116 Dogwood St., Campbell River, BC. | Society Office: 250-287-7384 | Fax: 250-287-6252

MAKE IT YOUR BUSINESS

ABOUT US



Domestic Violence: **It's Your Business.**

Partnerships with business sponsors that are aligned with our mission and are passionate about our cause have a powerful impact on women experiencing intimate partner violence.

The commitment of **Corporate Sponsors** enables us to continue to provide services and **meaningful programs** for free while growing our services to meet the **increased demand** that exists.

The CAMPBELL RIVER AND NORTH ISLAND TRANSITION SOCIETY (CRNITS) is a registered non-profit organization which has a mandate to end family violence.

The Society assists women who are fleeing abuse and seeking **emergency shelter** at the **Ann Elmore Transition House**, or at one of our **safe homes** in remote locations. Our **counselling services** benefit women who are overcoming trauma and other challenges, while our **residential recovery programs** address substance misuse issues. Women who are unsheltered or struggling through poverty benefit from our residential personal change program and from supportive resources and poverty relief available at our **drop-in centre**.

Receiving the appropriate services, safety and housing while having someone walk alongside is the catalyst for change for our clients! **Clients like Amanda** are given the opportunity to reach their full potential.

In her own words:

"Before moving in here I used to drink."

"My kids got taken away from me and they were taken away for a year and half. I got evicted the next day after my kids were taken."

There is hope!

"I had to go to treatment and figure out what I really wanted to do. When I came back, they had a place for me here at Rose Harbour"

"I am almost three years sober now. I am really inspired from all the work I have done on myself. The people who work here are amazing. They are really supportive and I truly love every single person who has helped me in my journey for sobriety

"I don't think I would be almost three years sober if I didn't live here with all the support that I have."

Do you know we have **unsheltered senior women** in our community? More than **60 per cent** of women accessing the drop-in centre are over 50 years old and are living in poverty, are homeless or at risk of homelessness. **Eagle Harbour** provides subsidized second stage housing and permanent housing, with a focus on senior women.

Domestic Violence affects us all! Do you know that it can carry over into the workplace? Canadian employers lose **\$77.9 million annually** because of the direct and indirect effects of Intimate partner violence.

Together, with your help, we will continue to educate, bring awareness and create action that empowers women to stop the generational cycle of abuse.

Domestic Violence is everyone's business. Help us to build a stronger, healthier community today.

Thank you for your sponsorship consideration for 2024.

On behalf of the board of directors I would like to ask for your **annual sponsorship support** of the **Campbell River and North Island Transition Society**.

We pride ourselves on working hard to provide needed services in Campbell River and surrounding areas. We have a **funding shortfall** every year, while at the same time we see service needs increasing. In our 35 year history we have always had to fundraise to cover the increasing costs of service. A few years ago, we opened our thrift store **TRANSITIONS** to earn some of the much-needed funds.

We continue to need your help!

Thank you for considering sponsorship of our fundraising events for 2024.

Lori Hirst
Executive Director

MISSION STATEMENT

The Campbell River and North Island Transition Society works, with a feminist perspective, to achieve a balance of power in society. We provide safe shelter and access to community based resources for women and children.

"I can't thank the entire staff enough for everything you have all done for me. After many tears, I am going to shed one last tear in a positive way as I will be moving on to much bigger and brighter things in my life!"

Transition House Client



ITS YOUR BUSINESS: SILENCE ALLOWS VIOLENCE.

FUNDRAISING INITIATIVES

81%

of women with children accessing the Ann Elmore Transition House in August 2022 experienced abuse by an intimate partner.

Our annual fundraising initiatives are the Coldest Night of the Year and Drive Away Domestic Violence.



Coldest Night of the Year

FEBRUARY 24, 2024

IT'S COLD OUT THERE

The Coldest Night of the Year is a national family-friendly walk to raise money for charities serving people experiencing homelessness, hurt, and hunger.

 [ANNELMOREHOUSE.CA/CNOY](https://annelmorehouse.ca/cnoy)

Drive Away Domestic Violence

JUNE 22, 2024

TAKE A SWING AGAINST VIOLENCE

The Drive Away Domestic Violence is shotgun style golf tournament to raise money for programs and services that provide safe shelter and access to resources for women and children.

 [ANNELMOREHOUSE.CA/GOLF](https://annelmorehouse.ca/golf)



BECOME A SPONSOR!

Sponsorship is a unique opportunity for businesses to reach a wider audience while aligning with a charity dedicated to supporting your community. We rely on businesses like yours to continue our work. Consider a sponsorship package to help us build a stronger, healthier community.

	EXCLUSIVE PRESENTING PACKAGE \$5,000	GOLD PACKAGE \$3,000	SILVER PACKAGE \$2,000 (\$1,000 PER EVENT)	BRONZE PACKAGE \$1,000 (\$500 PER EVENT)
BENEFITS				
Not Sold Separately	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>		
Opportunity for opening remarks	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>		
Recognition at event, on all websites, and on social media	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>
Event signage	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>
Recognition as Presenting Sponsor on all media coverage	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>		
Option for prime location booth or display	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>		
Package Customization	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>		
Golf Team Package - including green fees, golf cart, welcome package, driving range access and lunch	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> 4 players	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> 2 players		
Recognition during send-off	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>
CNOY Rest Stop booth or display: Fun ideas for rest stop. Maximize sponsor visibility.	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>
DADV Hole Stop booth or display: Fun ideas for hole stop. Maximize sponsor visibility.	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>
Extra Lunch for 2	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>

IT'S YOUR BUSINESS: LOVE SHOULDN'T HURT.

ITS YOUR BUSINESS: ABUSE HAS NO PLACE IN LOVE.

SPONSORSHIP 2024

DOMESTIC VIOLENCE:

IT'S YOUR BUSINESS

REGISTERED CHARITY: # 106835259RR0001

For sponsorship inquires, please complete the following and connect with Diane Palmer, Public Relations.

*In Canada **25%** of Female Homicides are a Result of Domestic Violence. Indigenous women Accounted for **21%** of All Women Killed by an Intimate Partner.*

Government of Canada Statistic

Sponsorship Packages. Mark all that apply:

Exclusive Presenting Package (\$5,000)
 Gold Package (\$3,000)
 Silver Package (\$2,000)
 Bronze Package (\$1,000)

Single Event Sponsorship:
 CNOY Rest Stop Sponsor (\$1,000)
 DADV Hole Sponsor (\$1,000)
 CNOY Event Sponsor (\$500)
 DADV Event Sponsor (\$500)

DADV - Silent Auction Item
 Media Sponsor and/or In Kind Sponsorship
 Goods & Services

Company/Name

Address

Postcode

Contact Person

Phone Number

Email

I would like to receive emails regarding upcoming CRNITS news and events.

Contact:

Diane Palmer, Public Relations | 250-204-1612 | transitions@annelmorhouse.ca

